



CHRISTINE M. BROWN

Speaker, Marketing Consultant, Entrepreneur, Author

Chris Brown helps business professionals transform their marketing efforts from a mysterious art into practical working programs that create profits.

ABOUT CHRIS BROWN

Since 1998 when she founded her marketing firm, Chris has developed marketing strategies and implemented tactics for more than 100 companies and organizations.

Her company has received numerous honors and recognitions for best practices, marketing innovations and sales results.

In addition to running Marketing Resources & Results, Chris publishes the award-winning Branding & Marketing blog and has presented over 60 keynote presentations, seminars and workshops about marketing, branding and social media marketing.



After marketing and branding experience working within Fortune 500 companies (Rubbermaid, Hasbro and Dart-Kraft), as well as years as a marketing consultant to small to medium-sized businesses, Chris Brown's presentations **come alive with real world examples.**

Each program offers tangible strategies and marketing tactics that work in the real world delivered in an entertaining style. Her programs help people improve branding, build awareness with target customers and increase sales results.

Most Popular Presentations:

- How to Market Your Business During an Economic Downturn **NEW**
- Brand Your Business to Build Equity
- Using Social Media Methods to Improve your Marketing Results
- Market your Business Like a Pro (Without the Big Budget!)
- How to Get Better Sales Results from your Marketing Efforts
- Three Branding Secrets Every Business Owner **MUST Embrace**

Each keynote or workshop session can be customized with relevant examples, anecdotes and solutions to match your audience. Just ask!



Bring Your New Product to Market

10 innovative and practical secrets to a more successful new product introduction

This 55-minute Audio CD is full of hands-on, real-life tips and techniques designed to help increase the effectiveness of your new product launch. Recorded live in Akron, Ohio at the Small Business Workshop Series hosted by Staples.

"Your keynote speech was informative, engaging and right on target. Your preparation, professionalism and enthusiasm were evident in your message. I look forward to the chance to work with you again on future endeavors!"

*Carolyn Lee, Vice President
National City Bank*

"I found the various promotion methods described to be the most helpful to me in my work. Chris is very knowledgeable and her workshop gave me a better understanding about marketing, promotions and pricing."

*Shannon Drove, Sales
Abbott Labs*

"Your talk on Marketing Tricks, Tips and Techniques was very well received by the franchisees and will serve as a helpful tool in their marketing strategies. Your leadership of the Round Table on "Public Relations-Ships" was another great success. We all gained from your expertise. You were an asset to our conference."

*Dr. Merle D. Griff, founder
Sarah Adult Day Services Franchise*

"Chris really understands marketing and its powerful impact on various segments. The information she provided will be most helpful to me and I'll recommend this workshop to others."

*Camille Bridges, President
National Alliance of Market Developers,
Cleveland Chapter*

"Your marketing workshop for painting contractors met my expectations and more so. You made me think about my brand and how to use it better. I'd definitely recommend your workshops to other contractors."

*Patrick Cotter, President and Owner
Deck Medic of Maine*



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